



IACM 2020

FREE
ONLINE EVENTS

WEBINAR SERIES
&
ANNIVERSARY
ONLINE MEETING

HELD ONLINE IN
OCT - DEC 2020

IN CLOSE COLLABORATION
WITH ASOCIACIÓN
MEXICANA DE MEDICINA
CANNABINOIDE A.C.
(AMMCANN)



SPONSORING & EXHIBITION INVITATION



ASOCIACIÓN
MEXICANA DE MEDICINA
CANNABINOIDE A.C.

cannabinoid
medicines International
Association for Cannabinoid Medicines

Reasons to attend and sponsor

0€

The entire webinar series and the special anniversary online meeting are **both free** to watch and attend while requiring only a **single registration** for all free online events.

#1

These are the **first free** online events by the IACM. It is a unique chance to learn from the **best of the best** in science and attend IACM's **20th anniversary** celebration.



Sponsors' booths can be seen **worldwide by thousands** of interested viewers. The webinar series will be available for up to **6 months** from October 2020 until March 2021.



Sponsors can **showcase** their area of expertise and **interact** with potential new customers and existing customers from around the world.



The sponsorship packages allow sponsors to hold a **sponsoring symposia** or a **poster presentation** and to show the **sponsor's logo** everywhere during the events.



Sponsors can **show** their financial **support** of the IACM, the **world's foremost** research organisation on the subject of cannabis and cannabinoids.

Profile of the IACM

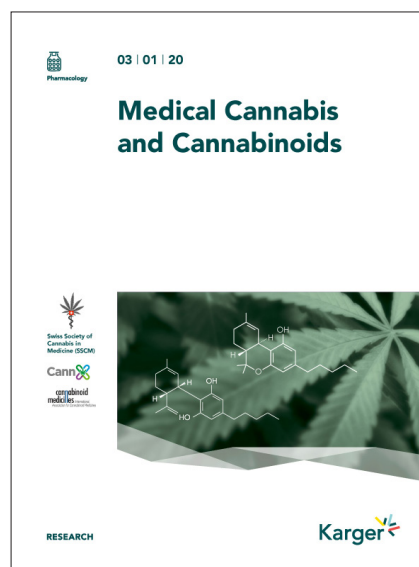
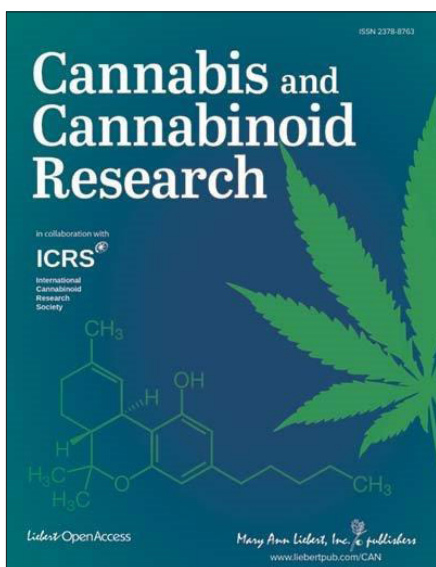
Two decades of the IACM - 20 years of supporting research and activities towards the medicinal use of cannabis and cannabinoids

The German *Association for Cannabis as Medicine e.V.* (ACM) - a handful of enthusiastic medical doctors from Germany, Switzerland, and Austria - supported by experts from other countries founded the *International Association for Cannabinoid Medicines e.V.* (IACM) in March 2000.

During the past 20 years, the IACM evolved towards the most important scientific association for clinical research in the field of cannabis-based medicines.

The overarching aim of the IACM is to advance the knowledge on cannabis, cannabinoids, the endocannabinoid system and related topics - especially with regard to their therapeutic potential, which would allow more patients to profit from a treatment with cannabis-based medicines and ease legislators to adopt their policies.

In order to reach this goal, the IACM organizes international scientific conferences; it publishes a biweekly newsletter that is currently available in six different languages and reaches more than 5000 people worldwide; and it is working closely together with patient associations, international partner organizations and IACM ambassadors. Since 2019, the journal *Cannabis and Cannabinoid Research* is the official journal of the IACM. There is also a partnership with the journal *Medical Cannabis and Cannabinoids*.



Contacts for sponsors

Meeting Secretariat

c/o Congrex Switzerland Ltd.
Reinacherstrasse 131
4053 Basel
Switzerland

T: +41 61 686 77 98
F: +41 61 686 77 88
E: iacm@congrex.com

Exhibition & Sponsorship

c/o Congrex Switzerland Ltd.
Reinacherstrasse 131
4053 Basel
Switzerland

T: +41 61 686 77 96
F: +41 61 686 77 88
E: industry.iacm@congrex.com

Speakers (1/3)



Dr. Donald I. Abrams, M.D. is an oncologist and Professor of Clinical Medicine at the University of California San Francisco. He has been studying the health effects of botanical cannabis since 1997. He was a member of the National Academies of Sciences, Engineering and Medicine's committee that produced *The Health Effects of Cannabis and Cannabinoids*, published in 2017.

Dr. Abrams was a member of the International Association of Cannabinoid Medicine's Executive Board for many years and he was the 2007 recipient of the IACM Award for Clinical Research.



Dr. Bonni Goldstein, M.D. is the Medical Director of Canna-Centers Wellness and Education, a Los Angeles-based medical practice devoted to helping patients use cannabis for serious and chronic medical conditions. After years of working in the specialty of Pediatric Emergency medicine, she developed an interest in the science of medical cannabis after witnessing its beneficial effects in an ill friend.

Since then Dr. Goldstein has evaluated thousands of patients for its use, with a focus on treating children with intractable epilepsy, autism, and cancer. Her book *Cannabis is Medicine 2* will be published in September 2020.



Dr. Franjo Grotenhermen, M.D. is Executive Director of the German Arbeitsgemeinschaft Cannabis als Medizin e.V. (ACM), Executive Director of the International Association for Cannabinoid Medicines e.V. (IACM), co-owner of Endoxo GmbH (founded in 2019) and Head of Scientific Committee of MYCB1 GmbH (since 2019).

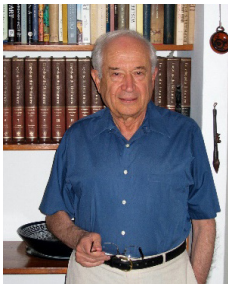
Furthermore, he is Honorary President of the Union Francophone pour les Cannabinoïdes en Médecine (UFCM) and member of the Scientific Advisory Board of Portugal Medical Cannabis (PTMC). He has received the following awards: Hemp Prize 1999 of Cannabusiness, IACM 2011 Special Award, ICBC 2018 Lifetime Achievement Award, Robert Newman Memorial Prize 2018 of Akzept e.V.

Speakers (2/3)



Dr. Manuel Guzmán is a Professor of Biochemistry and Molecular Biology at Madrid Complutense University. His research work has allowed to characterize new effects and signaling pathways evoked by cannabinoid receptors, as well as putting forward new physiopathological implications derived from them.

Dr. Guzmán has published 150 scientific articles and has 7 patents, and he has supervised 20 PhD theses. He is an Academic Member of The Spanish Royal Academy of Pharmacy, as well as a member of the Board of Directors of the IACM.



Dr. Raphael Mechoulam studied biochemistry at the Hebrew University and the Weizmann Institute. He acted as senior lecturer, associate and full professor and also as rector of the Hebrew University. In 2000 he retired but continued his research on the chemistry of natural products.

Dr. Mechoulam published about 450 scientific papers and received numerous national and international prizes. Furthermore, he was granted honorary PhDs from several universities in America and Europe.



Dr. Kirsten Müller-Vahl, M.D. is a Professor of Psychiatry at the Hannover Medical School (MHH). She is the head of the Tourette syndrome outpatient department at the MHH, the first Chairwoman of the ACM and a founding member as well as the first Chairwoman of the IACM.

Since 2016, Dr. Müller-Vahl has been member of the committee of experts for narcotic drugs at the federal opium bureau of the Federal Institute for Drugs and Medical Devices (BfArM) in Germany. In 2017 she received the IACM Award for Clinical Research for her special achievements regarding the re-introduction of cannabis and cannabinoids as medicine.

Speakers (3/3)



Dr. Dr. Roger Pertwee, MA D.Phil. D.Sc. (Oxford) is an Emeritus Professor at the University of Aberdeen, an Honorary Fellow of the British Pharmacological Society (BPS) and has served as President of the International Cannabinoid Research Society (ICRS) as well as as Chairman of the IACM.

Dr. Dr. Pertwee was awarded the 2002 Mechoulam Award and the 2018 Lifetime Achievement Award from the ICRS, the 2011 Wellcome Gold Medal for outstanding contributions to pharmacology, and the 2013 IACM Special Award and a 2018 and 2019 Highly Cited Researcher Award from Clarivate Analytics in recognition of the production of Pharmacology papers ranking in the top 1% by citations.



Dr. Daniele Piomelli studied pharmacology and neuroscience at Columbia and at Rockefeller University. Now he works at the University of California where he acts as Louise Turner Arnold Chair in Neurosciences and Distinguished Professor of Anatomy and Neurobiology, Pharmaceutical Sciences and Biological Chemistry. Daniele has written more than 400 peer-reviewed articles, three full-length books, and has 34 patents.

He founded the department of drug discovery and development at the Italian Institute of Technology and three biopharmaceutical start-ups. Furthermore, he codirects the UCI's Center for the Study of Cannabis and is Editor-in-Chief of the peer-reviewed journal, Cannabis and Cannabinoid Research.



Dr. Ethan Russo, M.D. is a board-certified neurologist, psychopharmacology researcher, and Founder/CEO of CReDO Science. Previously he was Director of Research and Development for the International Cannabis and Cannabinoids Institute (2017 - 2019), Medical Director of PHYTECS (2015 - 2017), and Senior Medical Advisor and medical monitor/study physician to GW Pharmaceuticals (2003 - 2014) for numerous Phase I-III clinical trials of Sativex® and Epidiolex®.

Dr. Russo is author/editor of seven books and has published more than 50 peer-reviewed articles.

Schedule

The entire webinar series and the special anniversary online meeting are **both free** to watch and attend while requiring only a **single registration** on the virtual event platform.

Visit the following web page on our new web site for the **latest information** and **to register**:
<https://new.cannabis-med.org/e2020>

All webinars will be held in **English with subtitles** in German, French, Spanish, and Portuguese. Only the webinar series will be available online afterwards as **on demand recordings** from **October 2020 until March 2021** on the virtual event platform.

The anniversary online meeting to celebrate the IACM's **20th anniversary** and to honour the **90th birthday** of Raphael Mechoulam, who was born on **5th November 1930**, will be a **live session** that will not be available afterwards on the virtual event platform.

All webinars (on demand) and the anniversary online meeting (live session)

No	Type	Name	Title	Release
1	Presentation (webinar)	Roger Pertwee	Potential therapeutic uses of certain cannabis-derived and synthetic cannabinoids revealed by their pharmacological properties	15. October 2020 6:00 - 7:15 pm CEST *
2	Debate (webinar)	Donald Abrams & Manuel Guzmán	Cannabis in cancer	22. October 2020 6:00 - 7:15 pm CEST *
3	Presentation (webinar)	Ethan Russo	Plants and the endocannabinoid system	29. October 2020 6:00 - 7:15 pm CET *
4	Anniversary online meeting (live session)		Special anniversary online meeting to celebrate the IACM's 20th anniversary and to honour the 90th birthday of Raphael Mechoulam	05. November 2020 5:00 - 10:00 pm CET *
5	Presentation (webinar)	Daniele Piomelli	Overview of the endocannabinoid system	12. November 2020 6:00 - 7:15 pm CET *
6	Presentation (webinar)	Kirsten Müller-Vahl	Cannabinoids in psychiatric disorders	19. November 2020 6:00 - 7:15 pm CET *
7	Debate (webinar)	Franjo Grotenhermen & Bonni Goldstein	How to start a treatment with cannabis and cannabinoids	26. November 2020 6:00 - 7:15 pm CET *
8	Presentation (webinar)	Raphael Mechoulam	A look back and ahead	03. December 2020 6:00 - 7:15 pm CET *

* **CEST** is Central European **Summer Time** (UTC+2) but **CET** is Central European Time (UTC+1) during **winter time**.

* You can use the following time conversion web page to convert the stated time directly to the time in your location:
https://www.timeanddate.com/worldclock/converter.html?iso=20201105T160000&p1=tz_cet

Sponsorship levels

SPONSORSHIP LEVEL	AMOUNT OF TOTAL CONTRIBUTION	INCLUDED BENEFITS AND ACKNOWLEDGEMENTS
PLATINUM SPONSORS	EUR 15,000	<ul style="list-style-type: none"> • Virtual booth (large) • Logo in the webinar auditorium • Logo in the lobby of the virtual exhibition * • Logo on the banner in the virtual exhibition hall * • Logo on the IACM web site ^ • Use of the meeting logo for own advertisement • Data metrics (according to GDPR guidelines of IACM) • Right to hold a sponsoring symposia in main session room • Right to hold a poster presentation in poster area
GOLD SPONSORS	EUR 10,000	<ul style="list-style-type: none"> • Virtual booth (medium) • Logo in the lobby of the virtual exhibition * • Logo on the IACM web site ^ • Use of the meeting logo for own advertisement • Data metrics (according to GDPR guidelines of IACM) • Right to hold a poster presentation in poster area
SILVER SPONSORS	EUR 5,000	<ul style="list-style-type: none"> • Virtual booth (small) • Logo on the IACM web site ^ • Use of the meeting logo for own advertisement • Right to hold a poster presentation in poster area

* Each logo is deep linked to your own virtual booth.

^ Logos on the IACM web site can also be linked to your own web site.

Booth functions and additional items

	Platinum	Gold	Silver
Priority placement virtual exhibition	✓		
Number of interactive screens	4 Screens	3 Screens	2 Screens
Priority support booth construction	✓		
Possibility to modify template	✓		
Upload of PDF / video / HTML / images / sound / links	✓	✓	✓
Chat function	✓	✓	✓
Possibility to modify booth template	✓		
Colour change booth	✓		
Tracking & metrics (according to IACM's GDPR Guidelines)	✓	✓	✓
Interlink between 2 sections of booth areas, if needed	✓		
Broadcast message on booth	✓	✓	✓
Create pop up content, chat and surveys upon entry of attendee	✓	✓	✓
Business card swipe to request a meeting	✓	✓	✓
Create and host surveys	✓	✓	✓
Representative dashboard	✓	✓	✓
Assignment of room representative	✓	✓	✓
Doorbell ring when someone enters the booth	✓	✓	✓
Receive e-mails at the booth when not available	✓	✓	✓
Virtual bag insert	✓	✓	✓
Social media	✓	✓	✓
Booth available and visible until 31 st March 2021	✓	✓	✓
Additional networking room "Terrace"		EUR 2,000.00	
Industry symposia (30 min)		EUR 5,000.00	
Poster presentation		EUR 2,000.00	
Scheduled broadcast message (former "E-Blast") in main rooms available to all visitors		EUR 2,000.00	
Customize booth		EUR 2,000.00	

Booth visuals (1/2)

Exhibition hall



Large virtual booth template choices



Booth visuals (2/2)

Medium virtual booth template choices



Small virtual booth template



To see how the virtual booths look when in use, please visit our demo site:
<https://emea.6connex.com/event/congrex/login?return=Outside>

Sponsorship opportunities

Companies may support the IACM meeting by many sponsorship opportunities. Sponsors may compile their individual sponsorship packages in addition to the given benefits included, in order to reach the requested sponsorship level. However, sponsorship is not restricted to major packages; companies may also take up sponsorship of one of the individual sponsorship items.

Contact:

Benedict Adam

Congrex Switzerland Ltd.

E: industry.iacm@congrex.com

T: +41 61 686 77 18

Rules and regulations

AMENDMENTS TO THE RULES

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made shall be binding on exhibitors and sponsors equally with the foregoing rules and regulations.

CONDITIONS OF PAYMENT

Conditions of payment mentioned on the invoice / confirmation are valid. In any case the payment has to be made 2 weeks after invoicing and before the start of the event; if not, the participation cannot be guaranteed and the rental fee remains due.

All published prices are in Euro (EUR).

CANCELLATION

After having signed the sponsorship contract, the company will receive the respective invoice. When a booking is cancelled, a cancellation fee of 100% is due.

PLACE OF LEGAL PERFORMANCE AND VENUE

Should the parties involved disagree on any point, they are subject to the official court of Basel-Stadt, Switzerland, thus Swiss law will be applied.